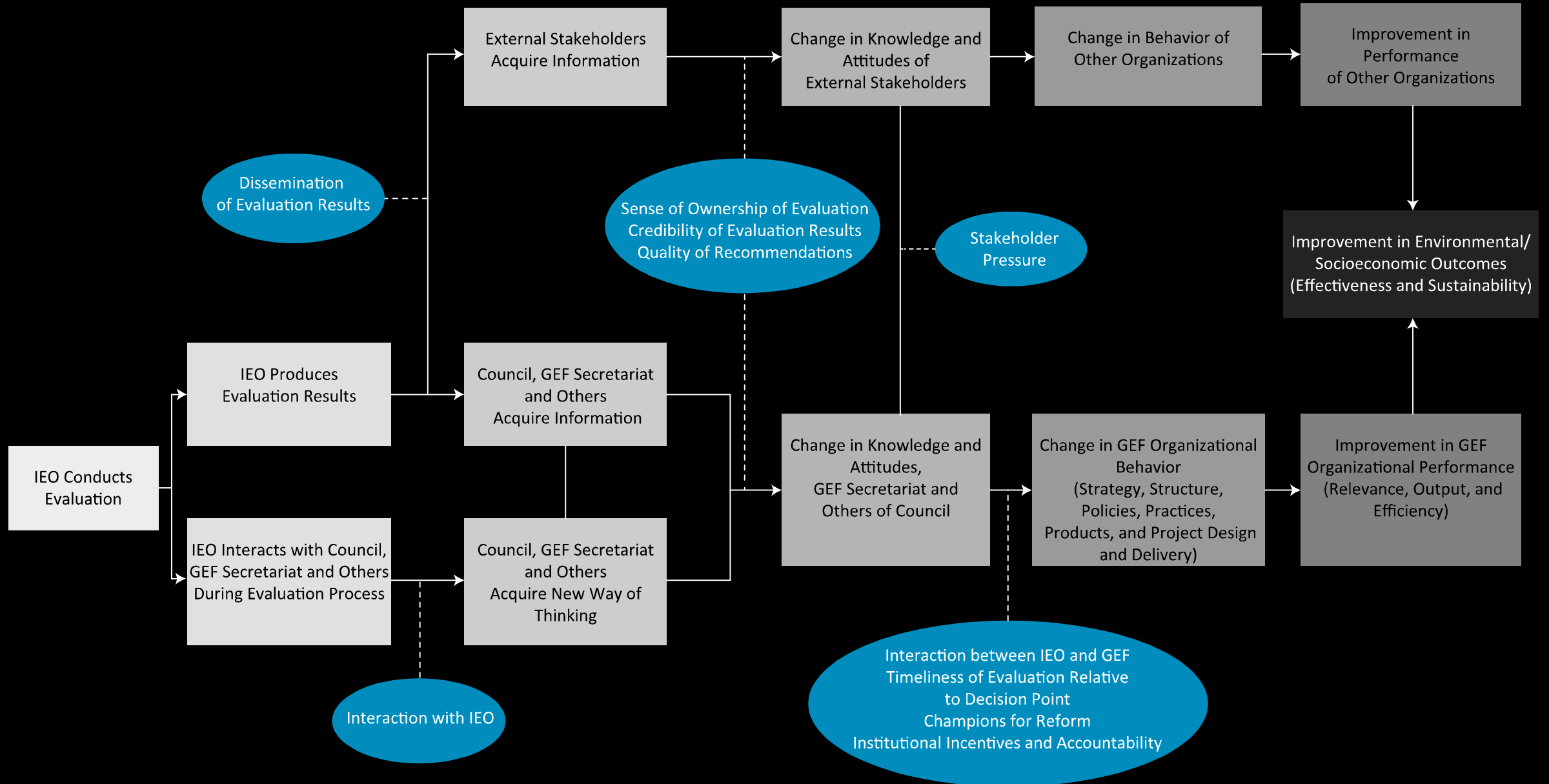




Independent
Evaluation Office
GLOBAL ENVIRONMENT FACILITY

Enhancing global environmental benefits through
excellence in evaluation

Theory of Change: When the Stars Align...



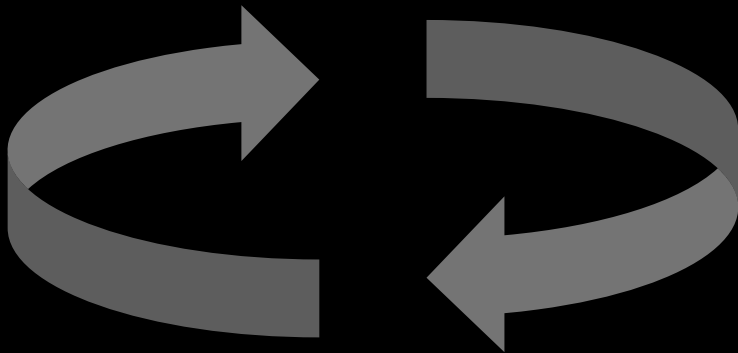
BEFORE

Work Program
Approach Paper

Create awareness

Define expectations on scope and
usefulness

Agree on roles



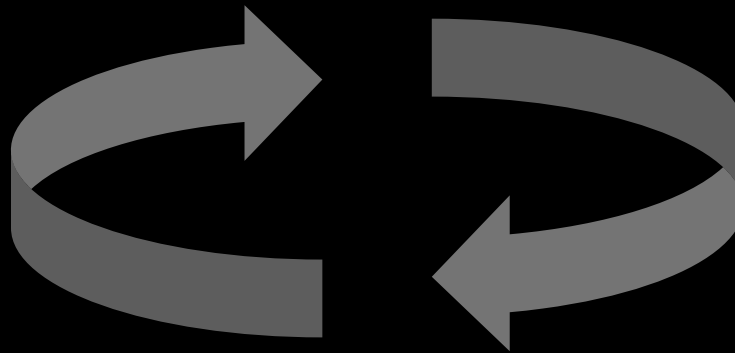
DURING

Data Collection and Analysis of
Preliminary Findings

Methodologies

Validate findings

Discuss recommendations

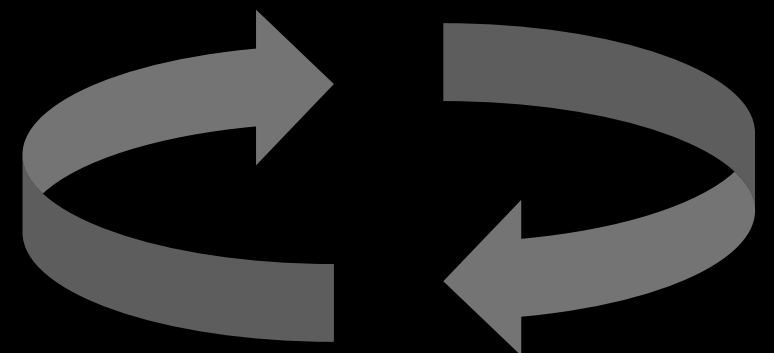


AFTER

Final Report
Communication products

Disseminate findings

Discuss the application of methods and
approaches developed



COMMUNICATION & THE EVALUATION CYCLE

Communication channels

Evaluation methods

interviews, cell phone, data and maps

Website

Events (live and online)

Social media (Twitter, YouTube)

Products (reports, highlights, video, presentations, infographics)

Newsletter

COMMUNICATION THROUGH ENGAGEMENT

GEF Partnership Stakeholders



Senior Decision-Makers

Communication is embedded in evaluation

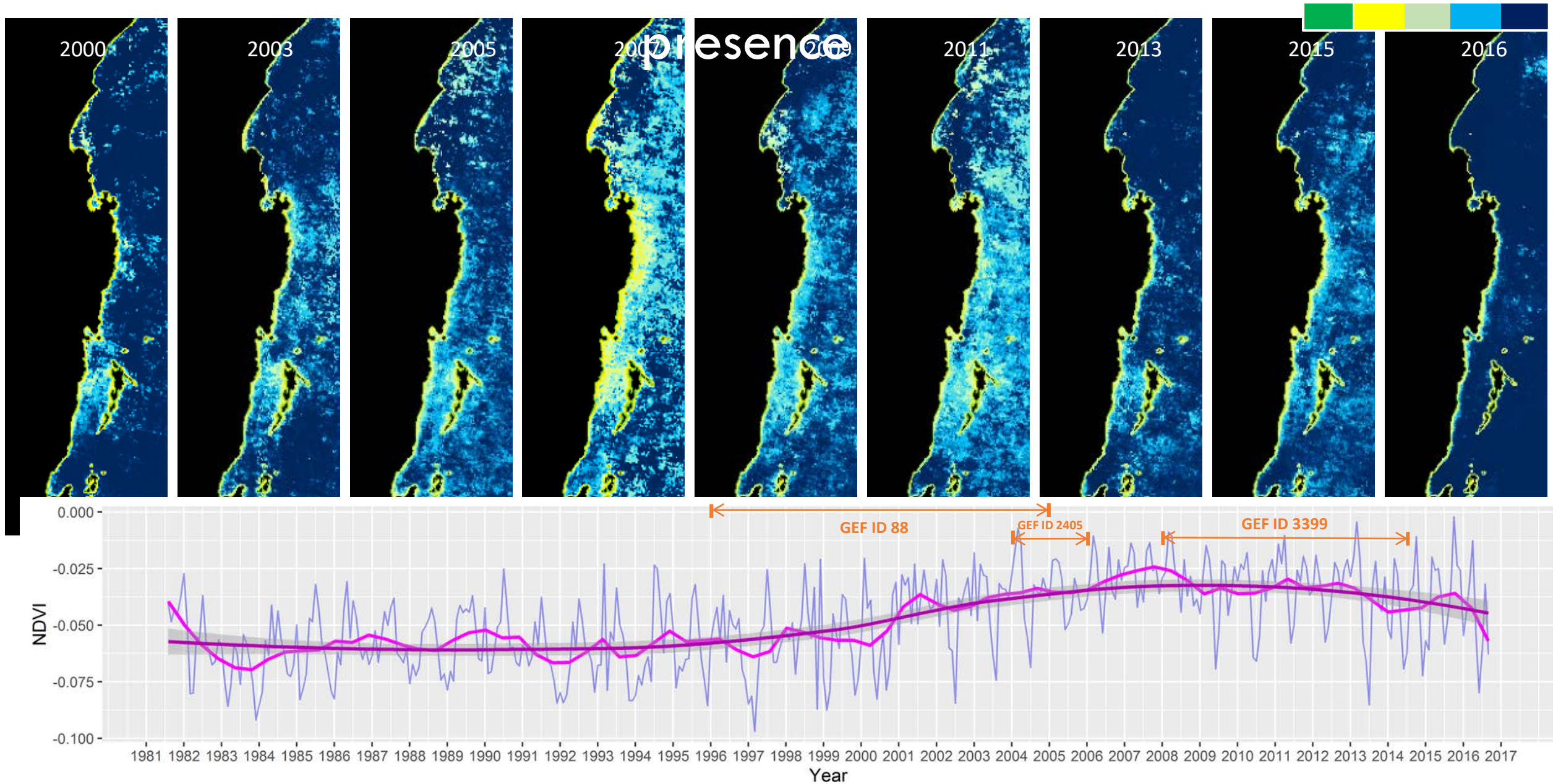
Rapid Impact
Evaluation



Communication embedded in evaluation

Cell phone technology to connect with beneficiaries

Communicating Results





How are we doing?-The Metrics

A man with glasses and a blue shirt is measuring the diameter of a tree trunk with an orange tape measure. He is standing in a forest with other trees and green foliage in the background. A police officer in a khaki uniform is partially visible on the right side of the frame.

Statistics (newsletter, website, social media)
KM Needs Assessment and Client Survey
Management Action Record