



Independent  
Evaluation Office  
GLOBAL ENVIRONMENT FACILITY

# Innovations in evaluating the impact of environmental interventions

**Geeta Batra**

Deputy Director and Chief Evaluation Officer

[gbatra@worldbank.org](mailto:gbatra@worldbank.org)

**Anupam Anand**

Evaluation Officer

[aanand2@thegef.org](mailto:aanand2@thegef.org)



United Nations  
Framework Convention on  
Climate Change



Convention on  
Biological Diversity



United Nations  
Convention to Combat  
Desertification



**US\$14.5 billion,  
and the leverage  
of US\$75.4 billion**

Established in 1992

**4,000 projects in  
167 countries**

Innovator and Catalyst

**18 implementing  
agencies**

Unique Partnership

**5 major  
environmental  
conventions**

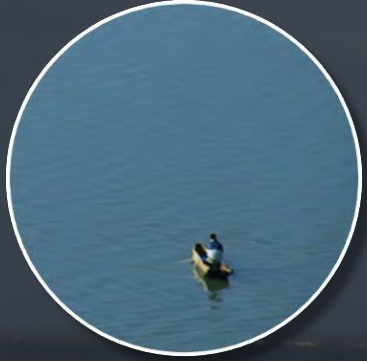
Financial Mechanism

# The Global Environment Facility



# Thematic Areas

International Waters



Land Degradation



Biodiversity



Cities



Commodities



Food Security

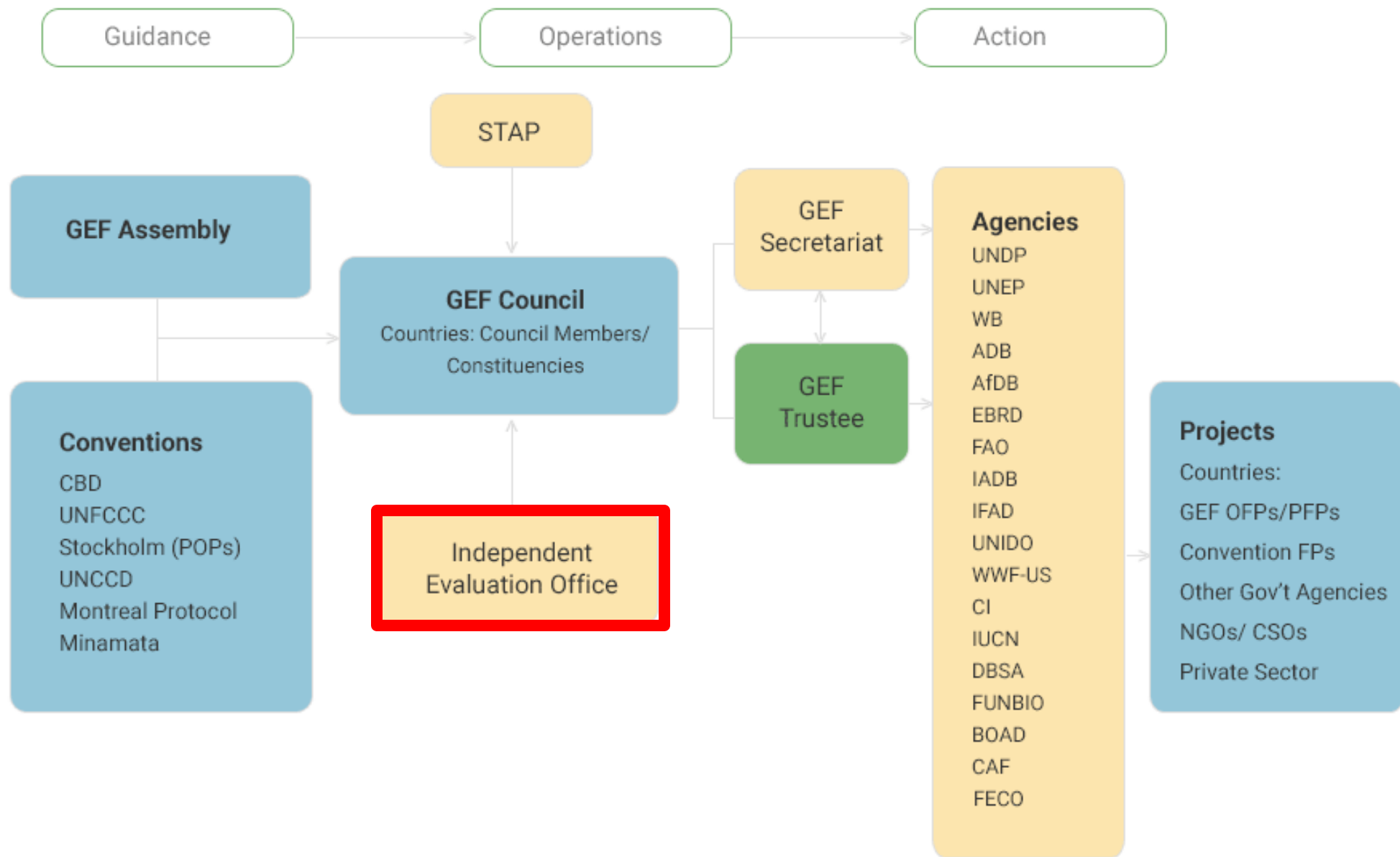


Chemical and Waste



Climate Change





# GEF: Institutional Framework



# Grants and Nongrant instruments

An aerial photograph of a vast solar field in a desert. Rows of solar collectors, which are long, narrow, and curved, are arranged in neat, parallel lines across the sandy terrain. The collectors are mounted on metal frames. In the background, the flat desert extends to a distant horizon under a clear sky. A road with a red and white striped barrier runs along the right side of the field.

## **LOAN**

Most popular

## **EQUITY**

More prevalent recently

## **GUARANTEES**



Independent  
Evaluation Office  
GLOBAL ENVIRONMENT FACILITY

Enhancing global environmental benefits through excellence in evaluation

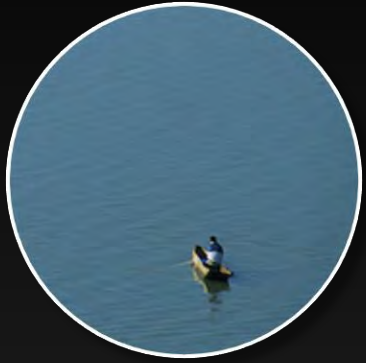


Independent  
Evaluation Office  
GLOBAL ENVIRONMENT FACILITY

# Measuring Results



# Thematic Area Specific tracking tools and indicators



Reduced nutrient load

Marine protected areas (ha)



Chemical Use

Environmental management



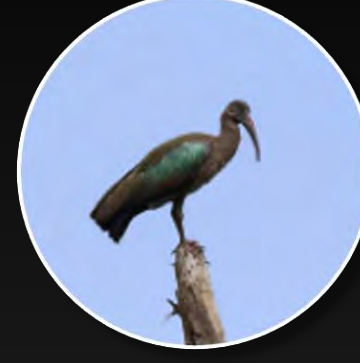
Area under SLM

Area restored



GHG Emissions Avoided

Number of beneficiaries



Management Effectiveness(METT)

PA coverage

.....Indicators have limitations



## Questions we seek to answer through evaluation

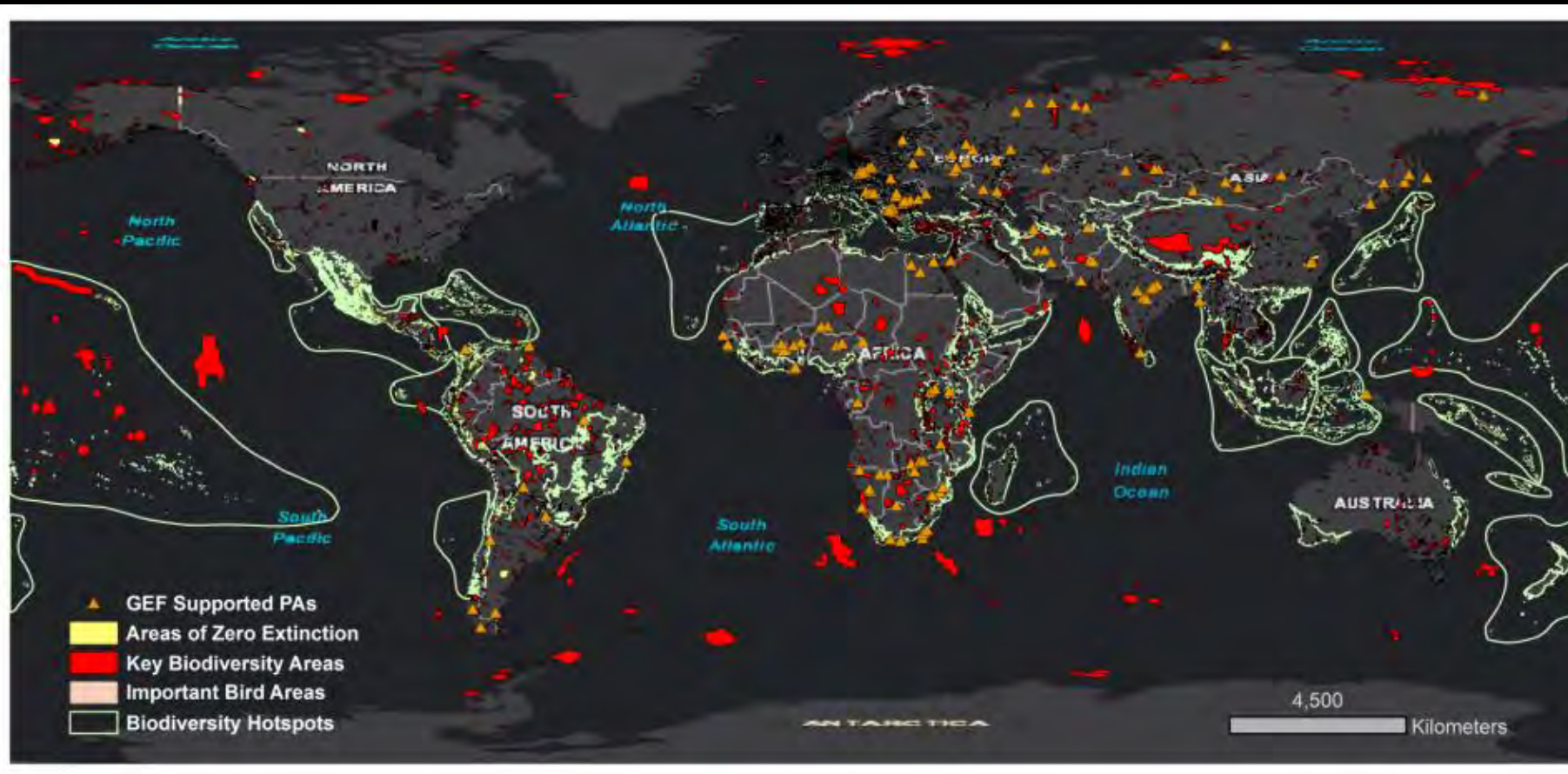
- Relevance of the intervention—is it in the right context?
- Trends in performance and impacts going far back in time...even if we didn't have baseline data?
- Attribution: Did the GEF make a difference? – counterfactuals
- Does the intervention deliver value for money?

# Biodiversity

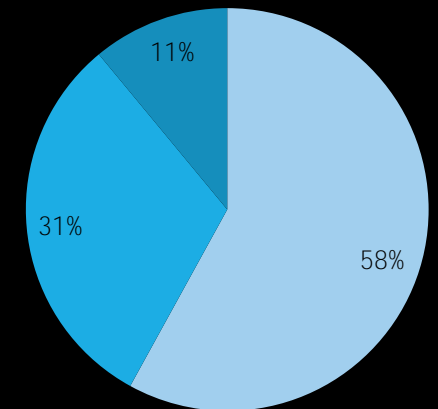




# Biodiversity: Relevance



**KEY BIODIVERSITY AREAS**, highest scientific designation of global biodiversity significance



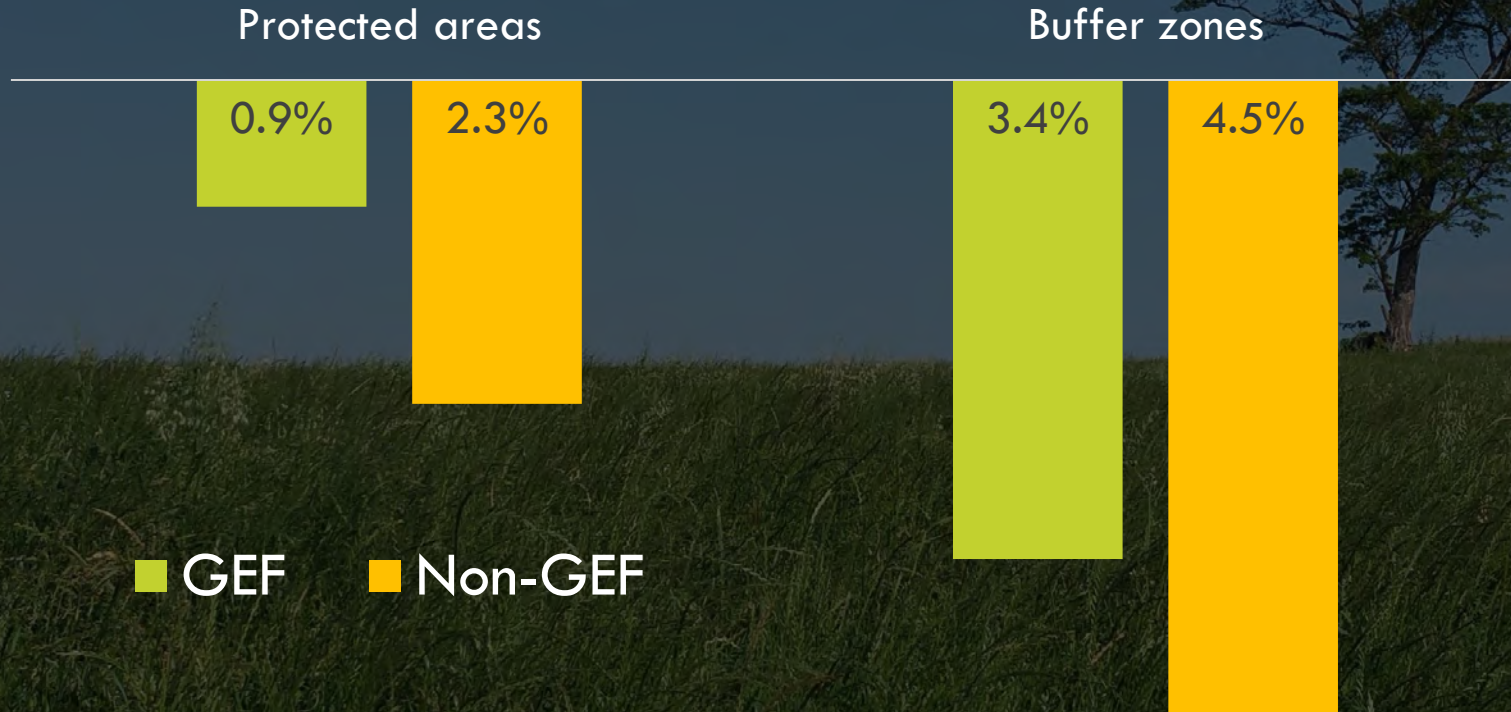
■ KBA   ■ International Designation   ■ National Importance

**Study the impact of GEF support to 1292 global protected areas across 147 countries.**

DEMONSTRATING IMPACT

# Biodiversity: Global

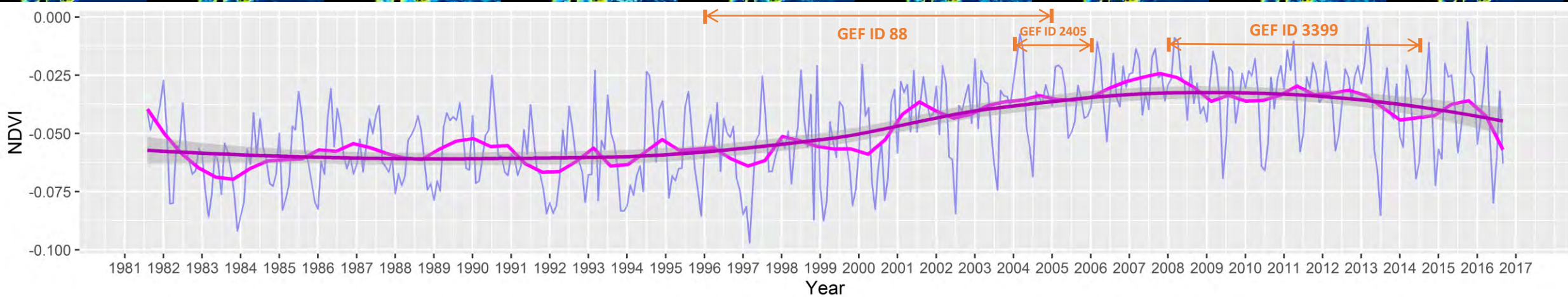
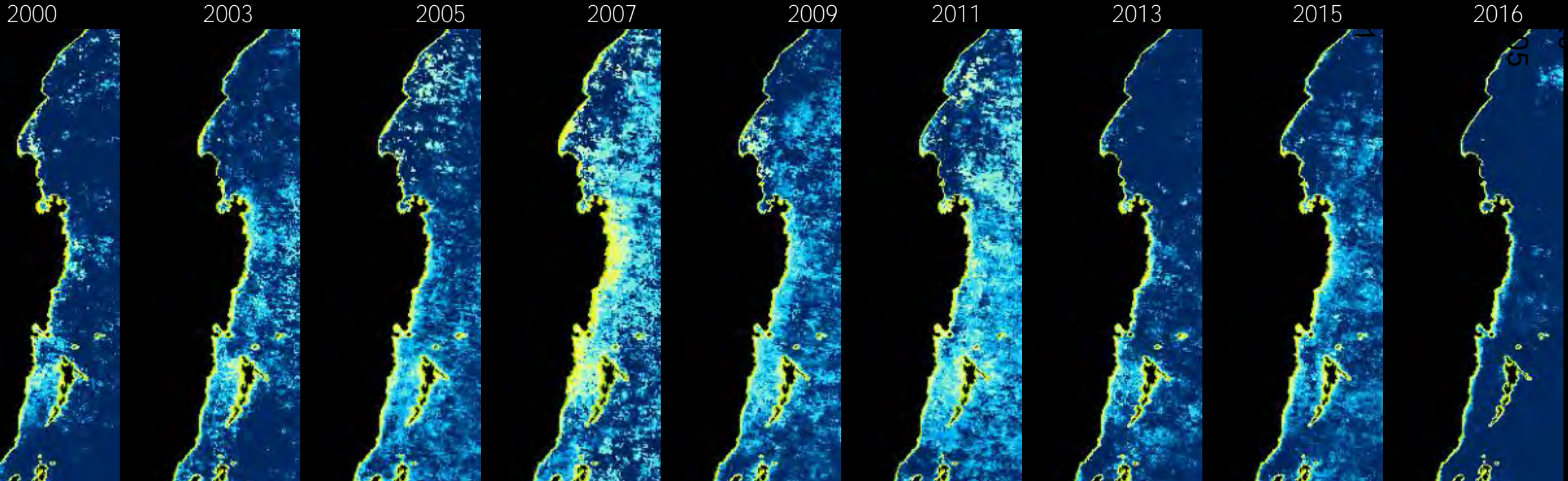
## Forest cover loss (2000-2012)



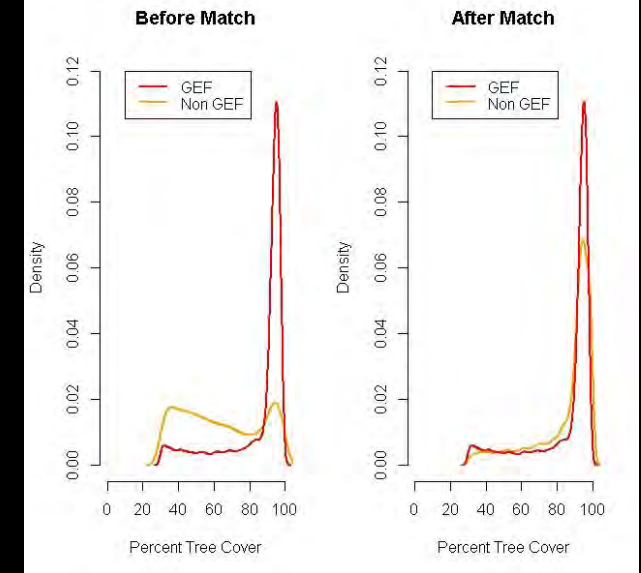
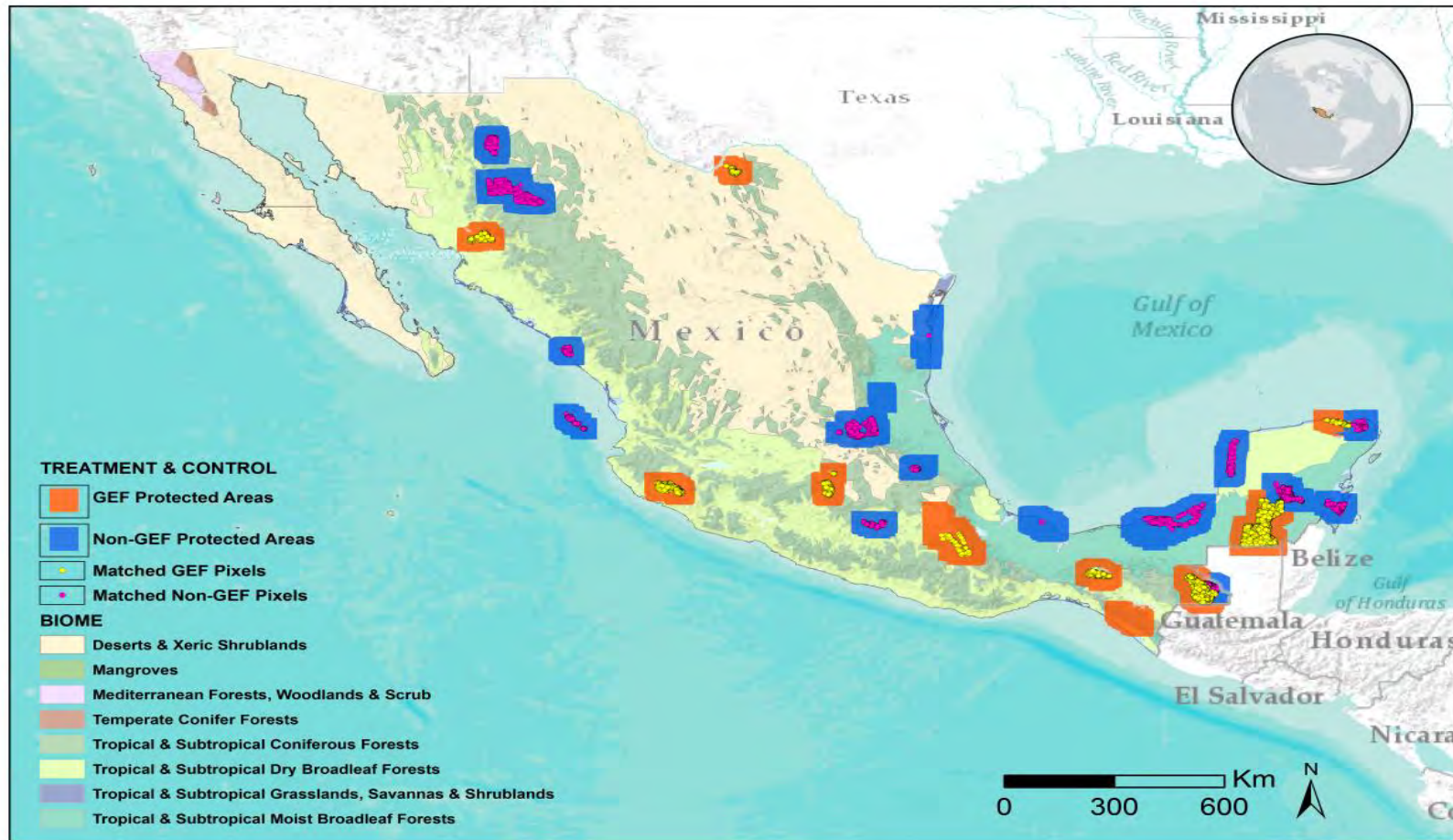


## DEMONSTRATING IMPACT

# International waters: Lake Victoria







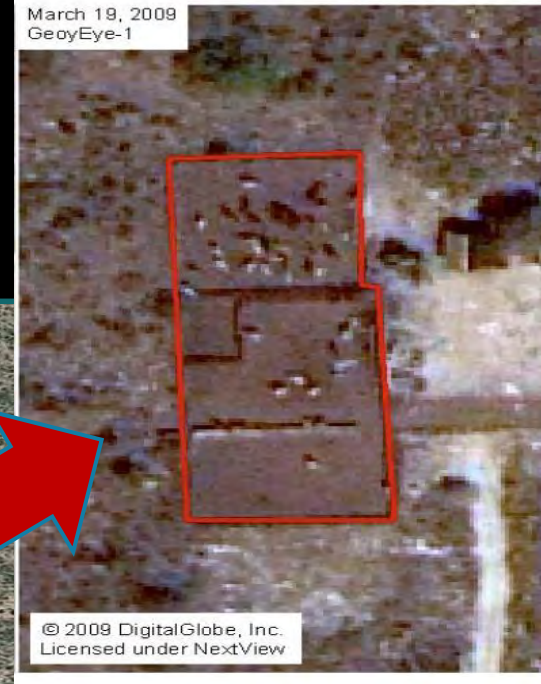
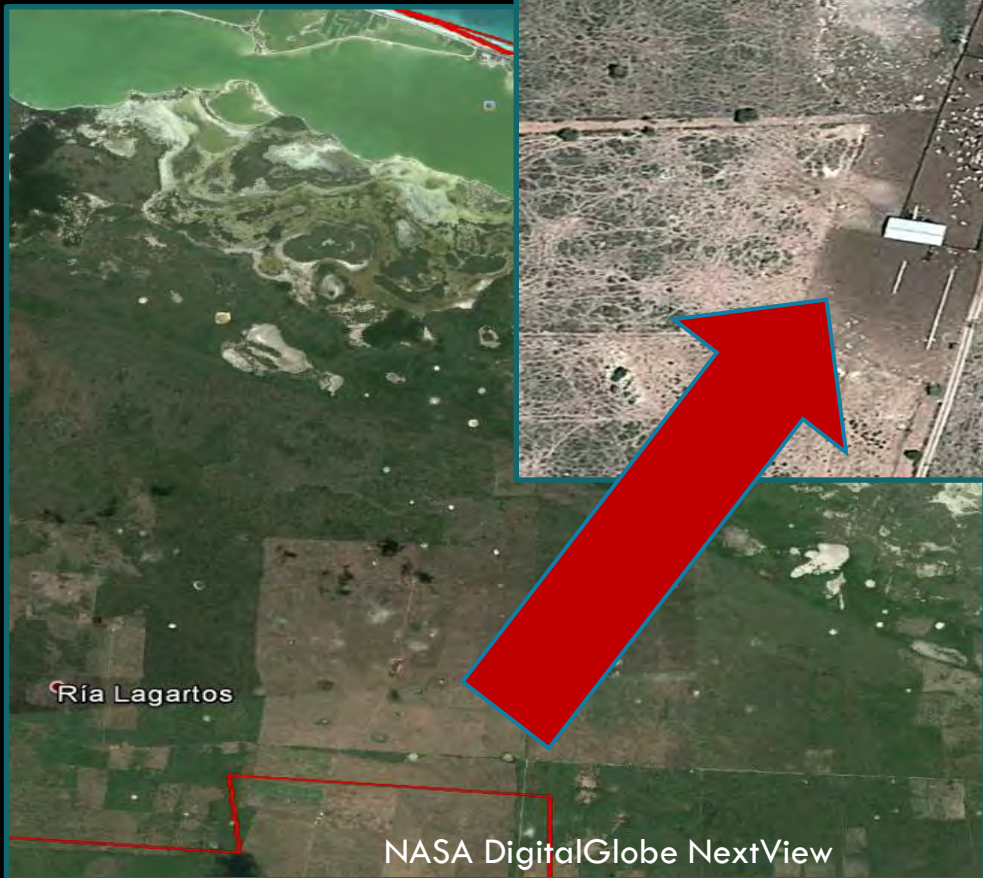
GEF-supported PAs have  
23% less forest loss

# Attribution: Did the intervention cause the change?

Quasi-experimental evaluation design based on Propensity score matching



# Identify the drivers

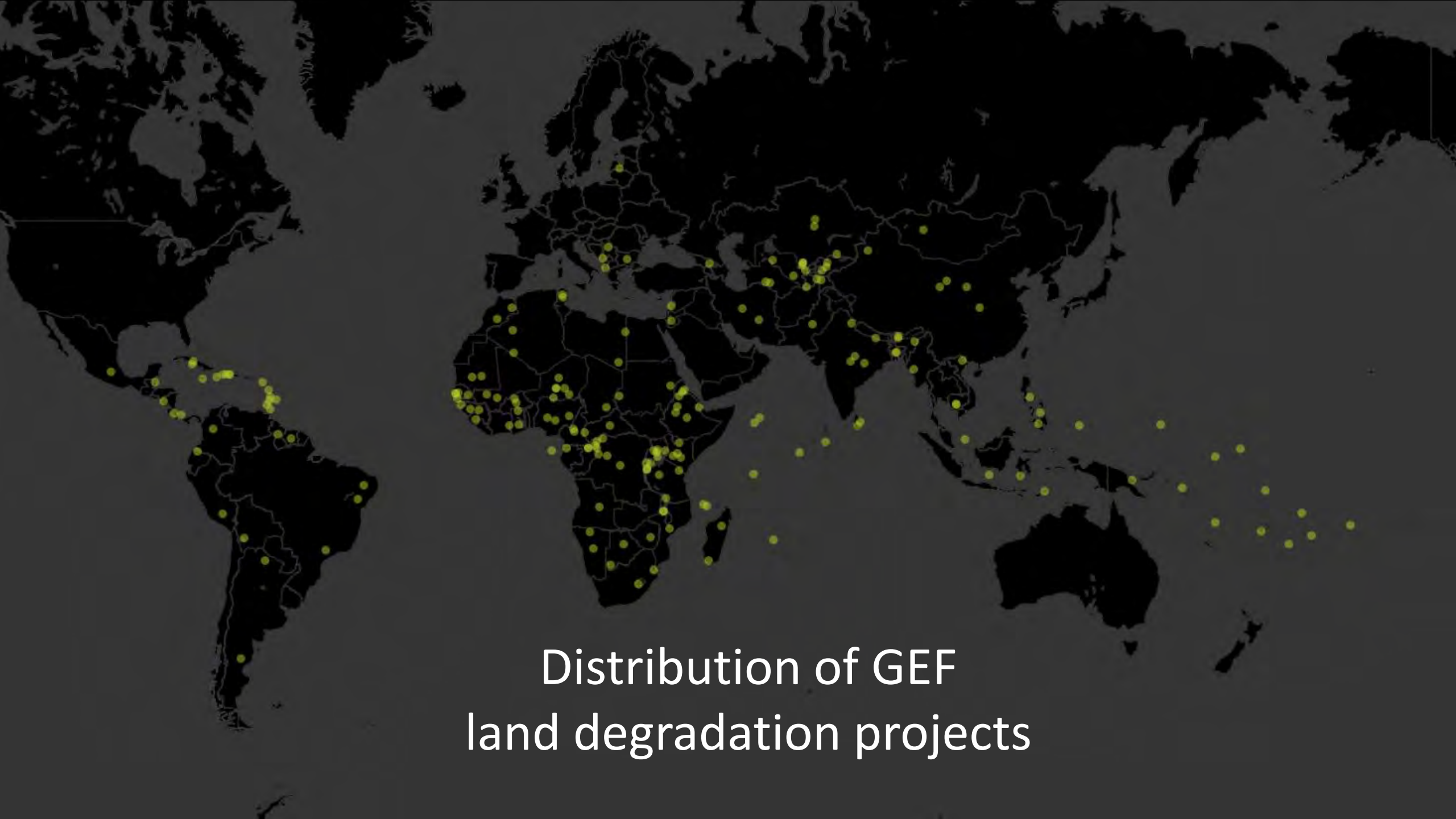


2.5 m



30 m zoomed in to 2.5 m

Images at 2.5 to 0.5 m resolution used to identify drivers of change that hinder success of GEF support



Distribution of GEF  
land degradation projects



## LAND DEGRADATION

# Value for money analysis: 3 main objectives

1

Impact of GEF land degradation interventions

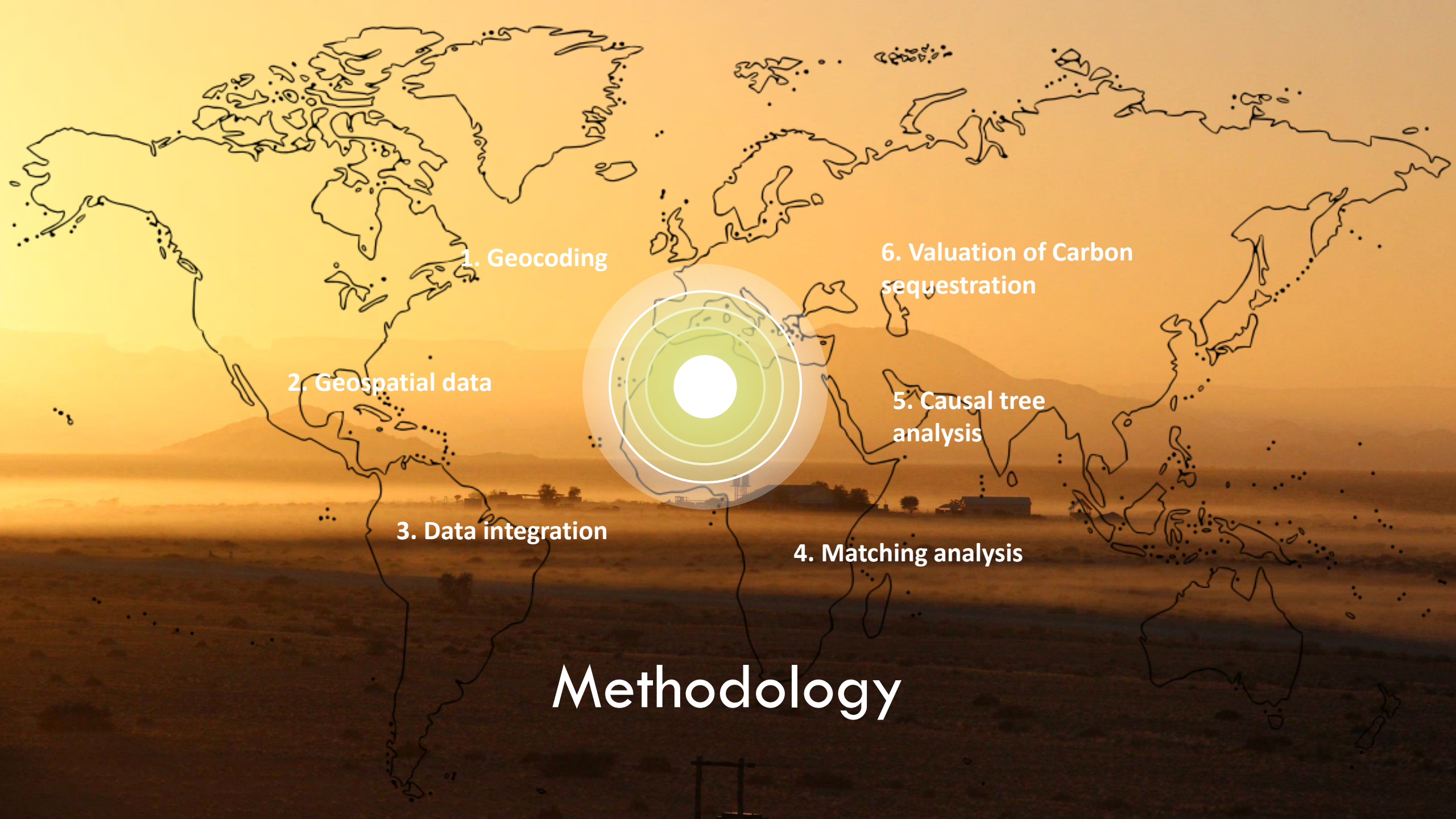
2

Factors associated with the environmental outcomes

3

Value for money in terms of carbon sequestered





1. Geocoding

2. Geospatial data

3. Data integration

4. Matching analysis

6. Valuation of Carbon  
sequestration

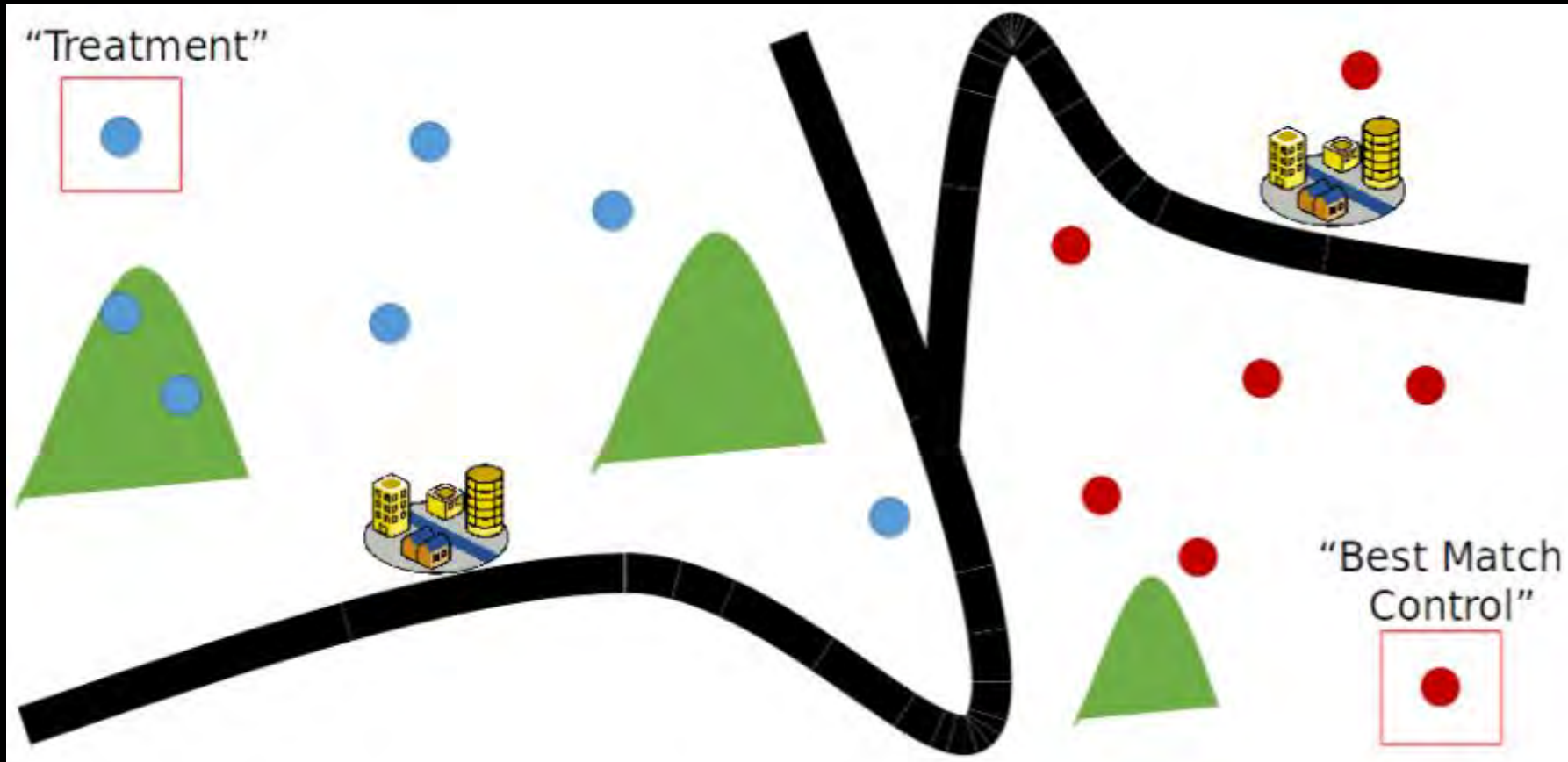
5. Causal tree  
analysis

# Methodology



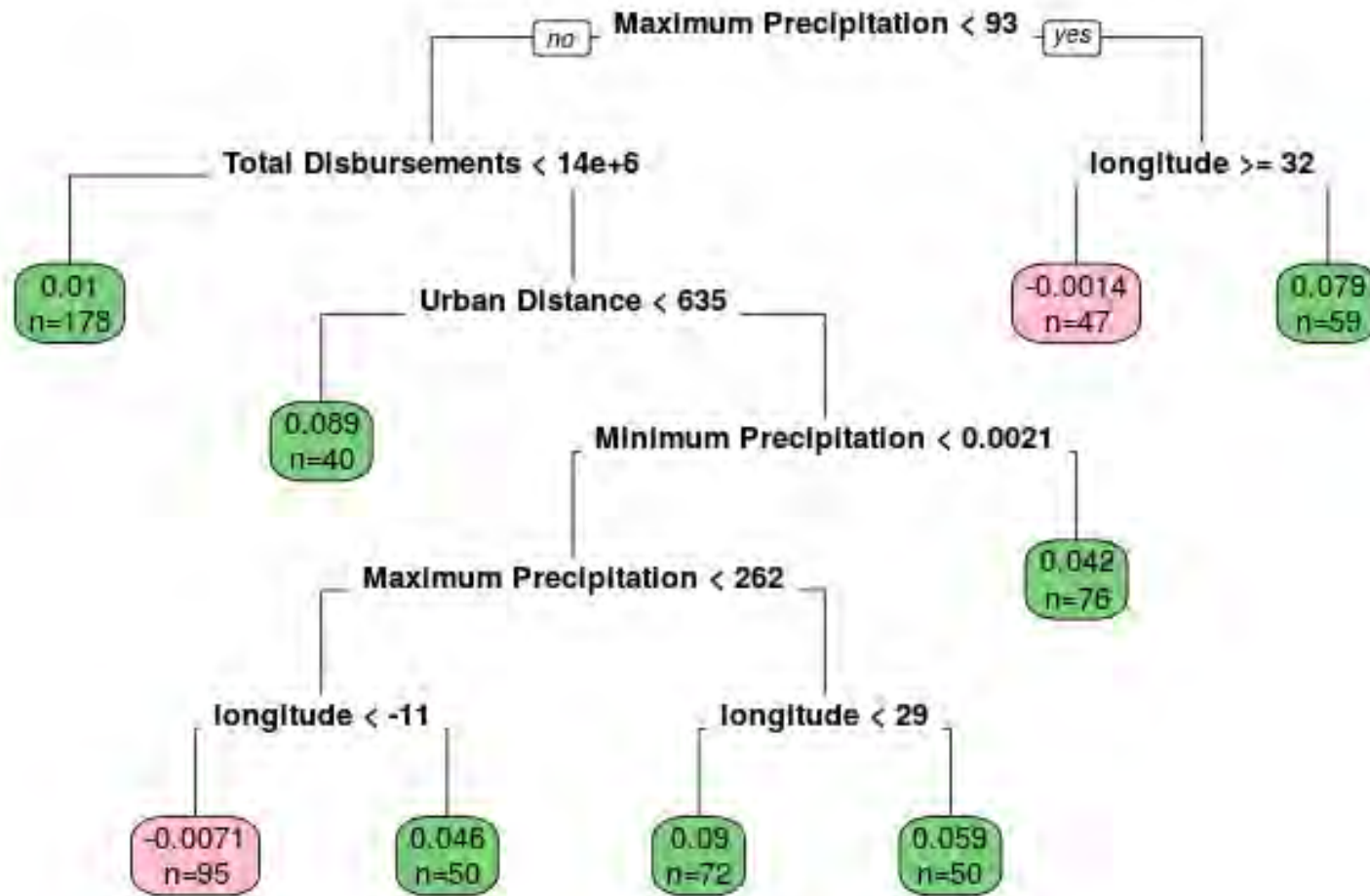
## LAND DEGRADATION

# Quasi-experimental method



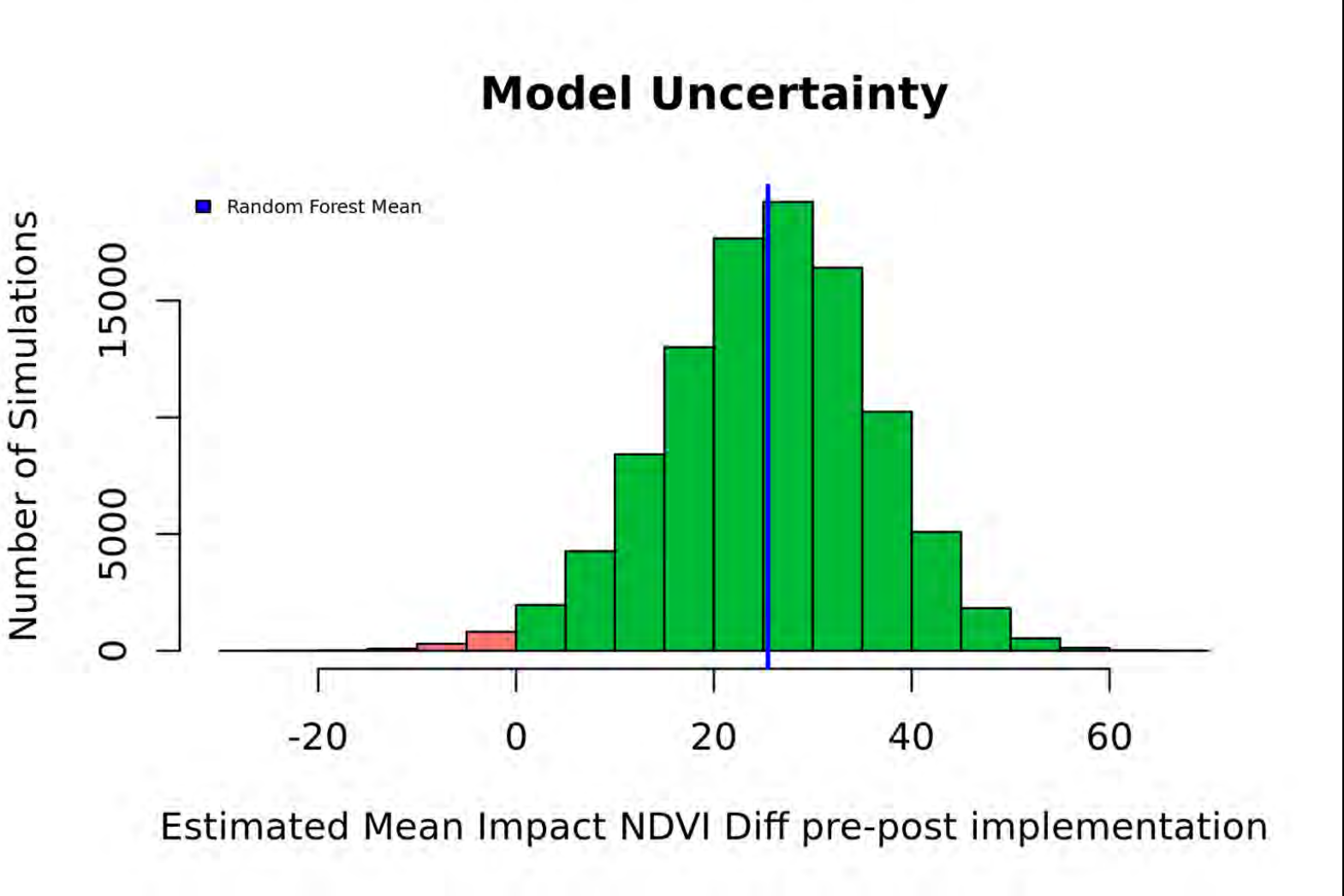
## LAND DEGRADATION

# Machine learning and causal tree





LAND DEGRADATION



## LAND DEGRADATION

Finding: value for money



**Vegetation  
productivity**

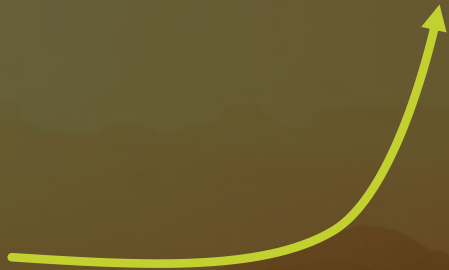


**forest loss and  
land fragmentation**



## LAND DEGRADATION

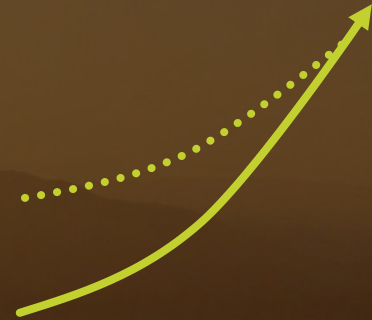
### Findings: value for money



Lag time of  
4.5 to 5.5 years for  
impacts to be  
observed



Access to electricity  
associated with higher  
impact

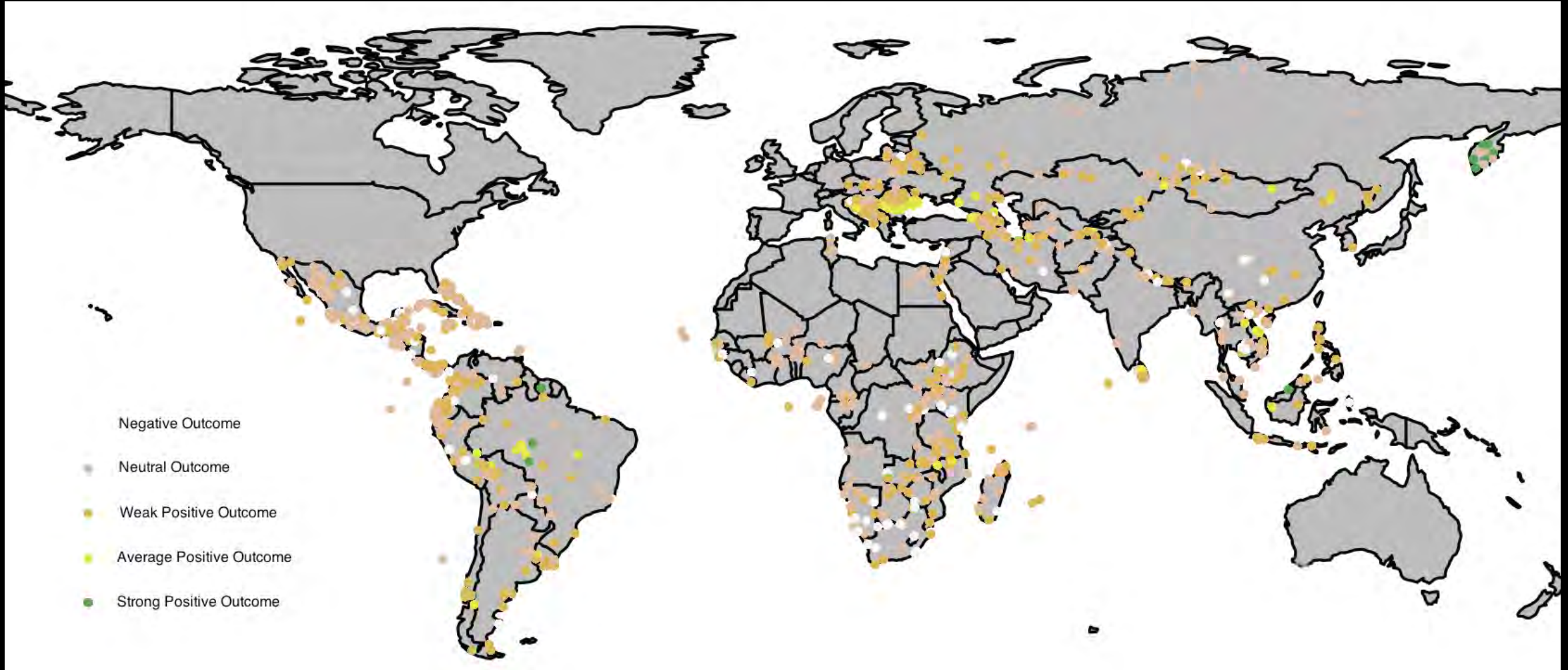


Higher impact observed  
in areas with poor initial  
conditions

## LAND DEGRADATION

# Bang for the buck

\$1:1.08





# Ecological forecasting: Predicting the future

1

Estimating the impact

2

Project design

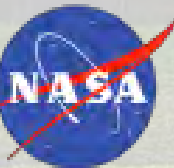
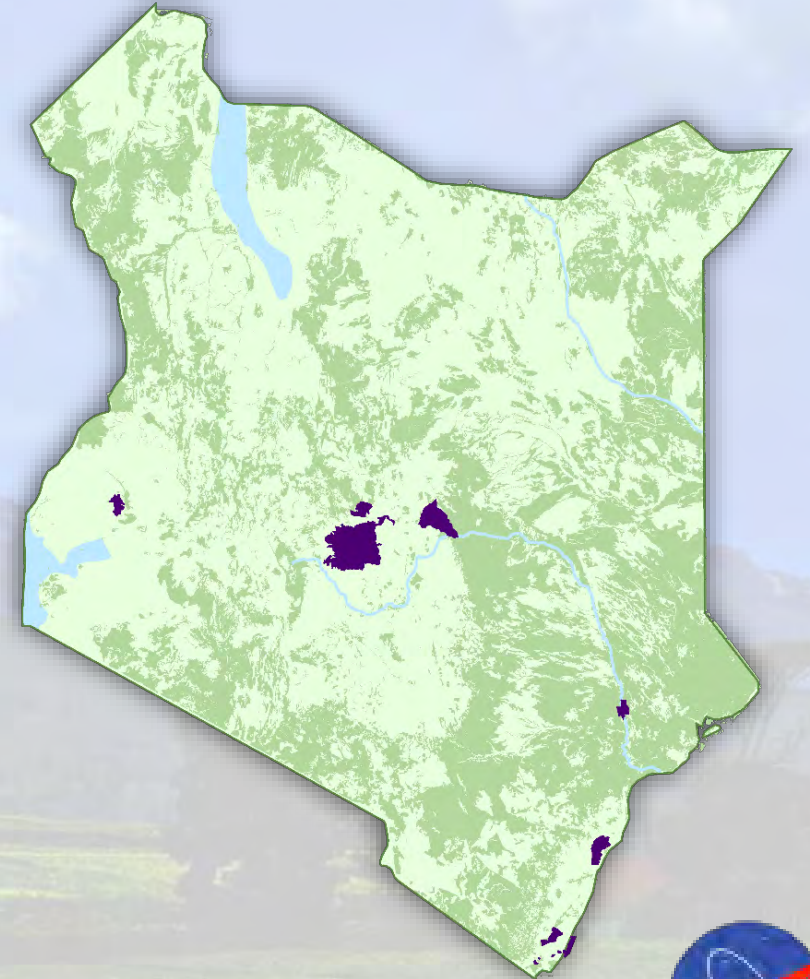
3

Scenario building

# Kenya Ecological Forecasting

*“Estimating Carbon Sequestration within Global Environment Facility (GEF) Funded Protected Areas in Kenya to Aid Future Policy”*

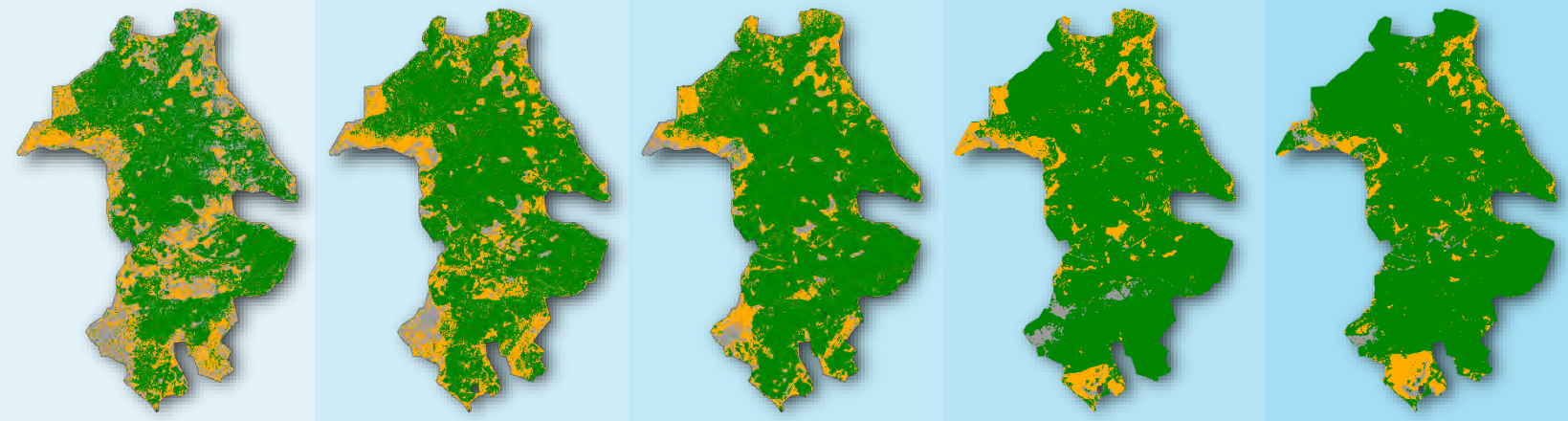
- Research collaboration between the Global Environment Facility’s Independent Evaluation Office (GEF-IEO) and NASA DEVELOP program
- Evaluated land cover and aboveground carbon stocks for 12 GEF protected areas in Kenya



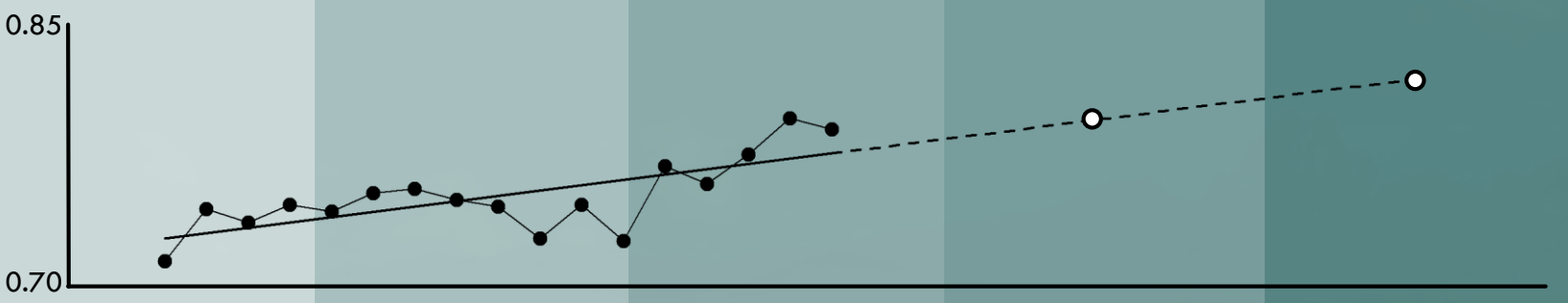


# Land Cover Change

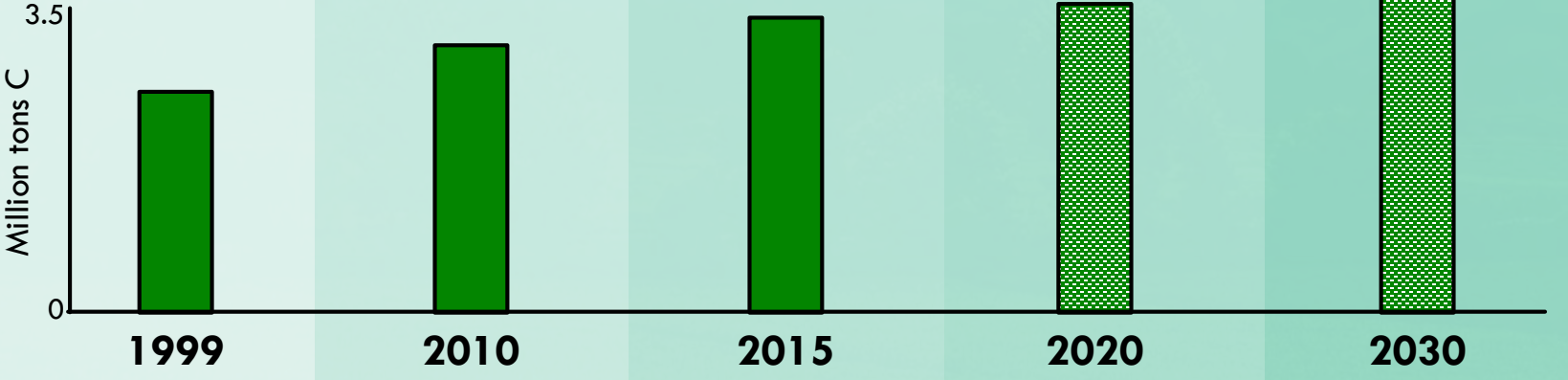
Forest Non-vegetated Shrub



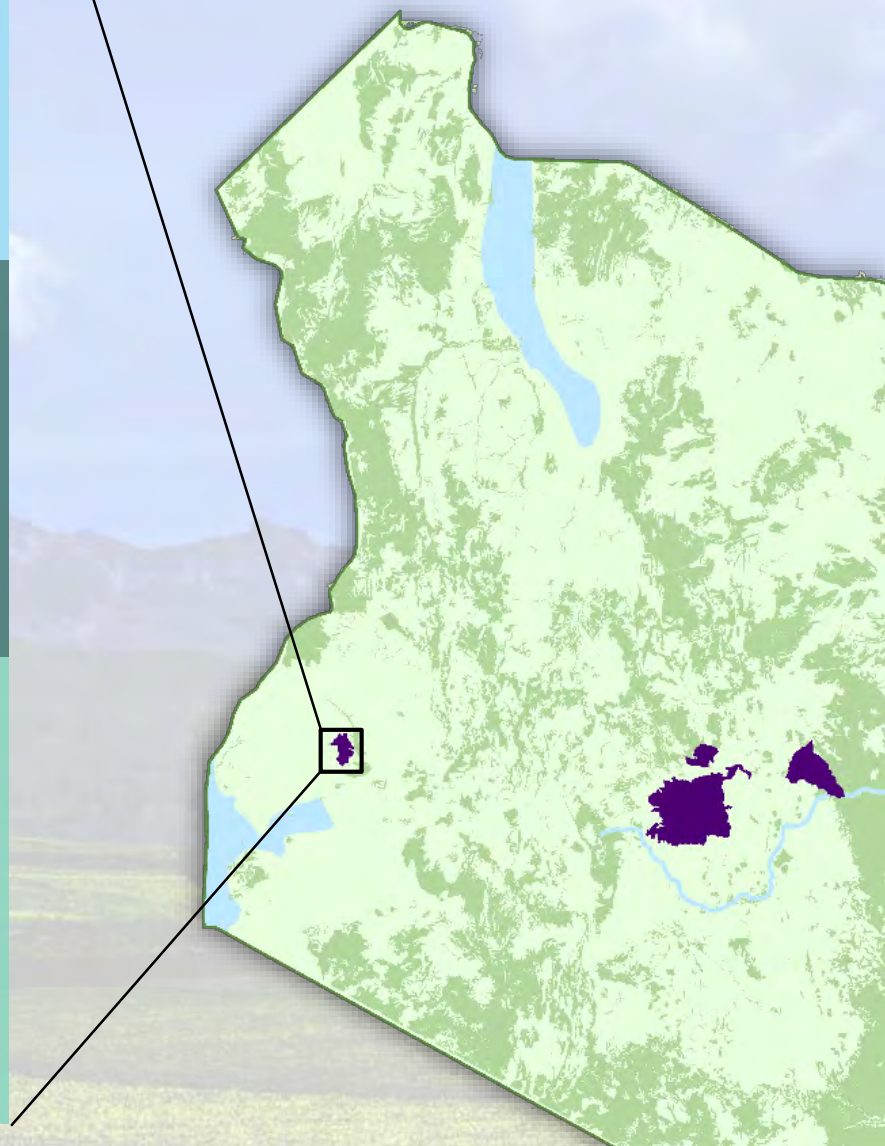
# NDVI



# Carbon Sequestration



# Case Study: Kakamega Forest Reserve



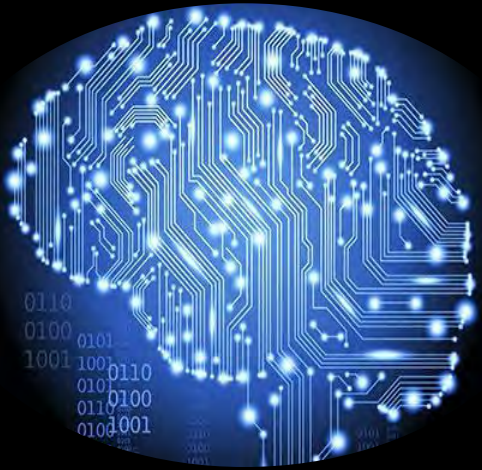
# Triangulating Across Methods







# Challenges and Limitations



High computing  
power and  
technical skills  
needed



Uneven availability and  
accuracy of contextual  
variables across sites



Cannot always answer  
"how" and "why"  
questions



Need for field  
verification/  
groundtruthing



## Beneficiary survey

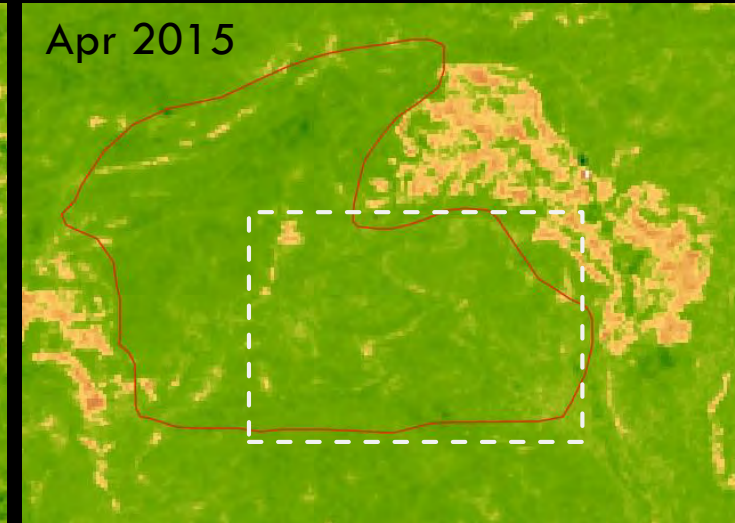
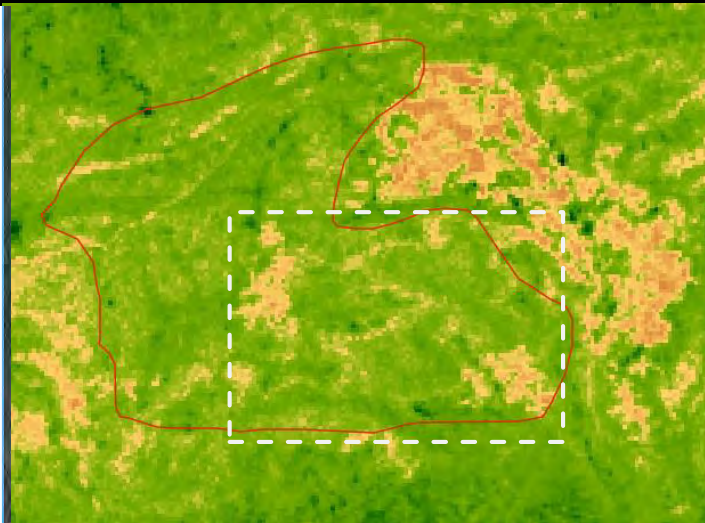


Question	Response
Whats the current date and time	2016-09-18T13:27:00.000+05:30
Where is this interview taking place?	21.76722166205057 78.66110602300134 486.3959563433866 24.0
Can I take a picture?	
Name of Interviewee(s)	Premal anke
What is your role in the project?	beneficiary
Name of Organization	Borpani
Is the project creating any positive impact in the area/region/site?	yes
Did this project contribute to better land management ?	to_a_moderate_
Has the project increased productivity in rangelands? (Y/N)	yes
Has the project allowed for creating of new jobs and livelihood?	yes
Do you believe project technicians listened to you and took your voice into account when planning or implementing the project?	to_a_moderate_
Did the project involve men and women equally?	yes
To what extent is the local community involved in the project?	to_a_moderate_

## Bamboo Forest



## Time series analysis using Satellite data



## Mixed methods and triangulation of findings

### Qualitative methods

- Case study
- Field visits
- Focused group interview
- Stakeholders interview



# Lessons for the future



**Partner with  
global institutions**

**Use mixed  
approaches and  
methods**



**Continue exploring  
new technology**

**Approach evaluation as  
a dynamic learning  
process**







Thank you

[gbatra@worldbank.org](mailto:gbatra@worldbank.org)

[anand2@thegef.org](mailto:anand2@thegef.org)